

Dear Imago Dei Fund Partner:

I am excited to share the outcome of our 2018 strategic planning process. Thank you for your patience as we took a pause for critical reflection.

IDF's Strategic Focus 2018-2021

Per my prior message, Imago Dei Fund's mission will continue as it is:

Motivated by our faith and a commitment to the inherent dignity and common humanity of all people, we invest around the world in visionary and impactful organizations working to advance universal human rights, gender balance, justice and spiritual holism. Our mission is to co-create a more just and more free world in which all human beings can thrive and flourish together.

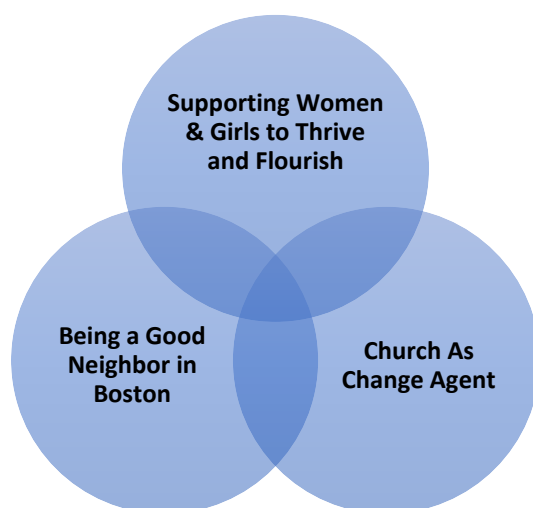
Over the next three years, IDF will be focusing its funding and support primarily in the following areas:

Supporting Women and Girls to Thrive and Flourish: Working alongside partners who are removing barriers and increasing access for women and girls in education, health, and the economy, so that they can reach their full potential. We also seek to partner with those addressing human rights issues for women and girls including sex-trafficking, slavery, and gender-based violence as well as supporting refugees.

Church as Change Agent: Supporting efforts to engage the prophetic energy of faith to create gender balance, improve the lives of the most marginalized, and provide soul care.

Being a Good Neighbor in Boston: Support community-driven development efforts in our own backyard and work with churches and NGOs to tackle human rights issues at home and around the world.

While we are excited to work in each of these areas distinctly, we are particularly excited to partner with organizations working at the intersections of these areas:



Selection Criteria

In addition to alignment with one or more of the above themes, we will apply three lenses to our decision-making processes based on our values:

Gender Balance: *A world where inequalities persist is a world out of balance. We partner with organizations with active strategies to co-create a world where the masculine and the feminine exist in balance, mutuality, and justice.*

Faith/Inspiration: *Motivated by our Christian faith, our love of humanity, and our shared commitment to accomplish good things together, we partner with visionary and impactful organizations to restore the imago dei (“image of God”) in our world where it is most threatened and vulnerable.*

Community-Driven Development: *We are particularly led to holistic approaches which tap into and unleash a process of indigenous-led, community-driven social transformation, addressing the needs of the whole person—body, mind, and spirit—and seeking to address the deeper roots of underlying humanitarian problems.*

The following explains a bit more about how we are rolling out this new strategy.

- ***If you are a current grantee partner whose grant ended in 2017 and you have not received an additional grant since then,*** we are currently reviewing your materials including your final report. We will be in touch in the next month about whether you are invited to submit another funding proposal.
- ***If you are a current grantee partner whose grant has ended in 2018 or will end in 2018,*** we will be reviewing your materials over the summer and will be in touch before September about whether you are invited to submit another funding proposal.
- ***If you are a prospective grantee partner interested in developing a relationship with Imago Dei Fund,*** we are interested in learning about your organization. Feel free to email us with information. We will start having more formal introductory calls later this fall and will likely begin granting for new partners in early 2019.

Please note that our website is in the process of being updated to align with the strategy. We will continue to communicate as changes are made. If you have specific questions, feel free to email us at contact@imagodeifund.org and we will respond as soon as possible.

Thank you again – we look forward to our continued partnership!

Lisa



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“There are in all things a hidden wholeness.” – Thomas Merton